



April 26-27, 2019 | Hyatt Regency Wynfrey Hotel, Birmingham, AL

SPONSORSHIP OPPORTUNITIES

Presenting Sponsors: CHEF of Alabama & Birmingham Homeschoolers Community

Doctorate Level

\$7,500+

Deadline: January 15, 2019

Logo on any/all Television Advertisements

Logo on ALL print media, including magazine & newspaper advertisements, posters, flyers, volunteer/staff t-shirts, and more.

Logo on Birmingham Homeschool Fair website listed after Presenting sponsors, as well as listing on all event web pages of local community calendars

Logo with link on banner ad in event app, as well as logo on sponsor list of app

Listed as sponsor for all keynote sessions in program, event app, website, and session signage.

FREE premium Vendor booth in the Exhibit Hall as well as vendor listing in event app, if desired.

FREE Event Sponsor window display sticker

Announcement of sponsorship on Facebook event page, CHEF Facebook Page, BHC Facebook Page, BHC Twitter account, and BHC Instagram account.

Full color, full page ad in the printed program

Collegiate Level

\$2,500+

Deadline: January 15, 2019

Logo on ALL print media, including magazine & newspaper advertisements, posters, flyers, volunteer/staff t-shirts, and more.

Logo on Birmingham Homeschool Fair website listed after Doctorate Level, smaller than Doctorate and bigger than Secondary

Logo with web link on sponsor list of event app

FREE Workshop Sponsorship—listed as sponsor in program, event app, website, and workshop signage

FREE premium Vendor booth in the Exhibit Hall as well as vendor listing in event app, if desired.

FREE Event Sponsor window display sticker

Announcement of sponsorship on Facebook event page, CHEF Facebook Page, BHC Facebook Page, BHC Twitter account, and BHC Instagram account.

Full color, half page ad in the printed program (can upgrade to full page ad for additional fee)

Register online at <http://birminghamhomeschoolfair.com/sponsors>



Birmingham
HOMESCHOOL FAIR
& Convention

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Secondary Level

\$1,000+

Deadline: February 15, 2019

Logo on ALL print media, including magazine & newspaper advertisements, posters, flyers, volunteer/staff t-shirts, and more.

Logo on Birmingham Homeschool Fair website listed after Collegiate Level sponsors, smaller than the Collegiate Level

FREE Vendor booth in the Exhibit Hall as well as vendor listing in event app, if desired.

FREE Event Sponsor window display sticker

Announcement of sponsorship on Facebook event page, CHEF Facebook Page, BHC Facebook Page, BHC Twitter account, and BHC Instagram account.

Full color, quarter page ad in the printed program (can upgrade ad for an additional fee)

Primary Level

\$250+

Deadline: February 15, 2019

Company NAME ONLY (not logo) on ALL print media, including magazine & newspaper advertisements, posters, flyers, volunteer/staff t-shirts, and more.

Company NAME ONLY (not logo) on Birmingham Homeschool Fair website listed after Secondary Level

FREE Event Sponsor window display sticker

Announcement of sponsorship on Facebook event page, CHEF Facebook Page, BHC Facebook Page, BHC Twitter account, and BHC Instagram account.

FREE business card ad in the printed program (can upgrade ad for an additional fee)

ADD ON VALUES

(as space and workshops are available)

Workshop Sponsors

\$150

Listed as workshop sponsor in program, on event app, and on website schedule

Speakers will be encouraged to mention your sponsorship during the workshop

Printed Program Ads (sponsors can pay difference for larger ad)

\$300—full page

\$100—quarter page

\$150—half page

\$50—business card

Additional Vendor Booths and Options are Available Separately.

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Sponsor Registration

Name of Sponsor as it should appear in Media:

Chosen Sponsorship Level:

- Doctorate (\$7,500+) Vendor Booth: Y or N
- Collegiate (\$2,500+) Vendor Booth: Y or N
- Secondary (\$1,000+) Vendor Booth: Y or N
- Elementary (\$250+)

Payment:

- Check Enclosed. Made out to Essential Church School for the amount: \$ _____
- "In Kind" Sponsorship (must be agreed upon by both parties)

Define services/products donated:

Estimated Value: \$ _____

CONTACT INFO:

Contact Person:

Email:

Phone:

Organization Website Link for website & app:

Social Media Usernames:

Sign to indicate you have read and agree to the Sponsor Agreement (available online or as requested):

Signature of Representative

Date

Please attach **logo** for advertising purposes or email to sponsors@birminghamhomeschoolfair.com as soon as possible.

Also, attach or email **text copy** to be used in a description area of the website and/or event app (based on your sponsorship level).

Essential Church School | PO Box 382034 | Birmingham, AL 35238-2034

Register online at <http://birminghamhomeschoolfair.com/sponsors>